



Executive Coaching —> How to deliver great keynotes and become your brand ambassador

Language

English or French

Length

4 X 2 hours online one on one coaching with Christine Morlet, CSP

Fee (one on one coaching)

€ 5 000 + VAT

(Customized one on one coaching)

The fee includes:

- Customization and preparation of the coaching (personalized audit).
- Debriefing of a keynote (after delivery)
- Personal Profile Under License € 125,00+VAT/pers

VIP options :

- 1 day on site one on one coaching near Nice French Riviera + € 3 000
- 2 X 1 day one on one coaching near Nice French Riviera + € 6 000

Does not include T&E

- Travel & accommodation
- Meeting room, coffee break, lunch (if necessary)

Does include : B&B near Nice

Expert Trainer & Coach

[Christine MORLET](#)

CSP Speaker ([Certified Speaking Professional](#))

Location: to be defined

Agenda: to be defined

Contact :

Christine Morlet

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What you'll learn:

- How to become your brand ambassador when delivering great keynotes
- The secret to getting an impactful introduction every time you speak
- The magic of mental preparation before every speech
- The great ways to create excitement from the platform
- How to write and catalog speeches like a professional speaker
- The secrets professional speakers use to avoid stress and relax before every speech
- How to use techniques from great professional speakers in your presentation
- The magic delivery styles that never fail
- The famous Grasp that pulls in any audience like a magnet
- How to use one-liners that will work with every audience
- How to use geographical transitions that your audiences will love
- How to use personal stories that will connect with your audience immediately
- What to do if you go blank on stage
- The pressure-proofing system that will end stage fright . . . forever
- Three magic elements every speech must have to be considered world-class
- The keynote module structure that never fails
- The difference between material written to be read and material written to be heard
- Captivating gestures that will hold any audience spellbound
- The magical techniques that will help you connect with your audience
- Stage movement that showcases your every word
- The best vocalization exercises
- The pause, scan and nod . . . and why it works
- The secret of the world's best speakers: getting the audience out of the way
- How to use an efficient Q&A session
- Why the best speakers see themselves as "show people"
- How to find more speech material than you can possibly use
- How to create your keynotes with passion. . . And deliver them with skill
- The two tools you must own to develop your skills
- The difference between a speech, seminar, and workshop . . . and why you want to do all three
- The amazing keyword note system . . . and why the pro's use it
- How to develop a funny consciousness
- The most dangerous words a professional speaker should never repeat
- How to use a time line-continuum to gage the effectiveness of your speech
- How to use call backs to add humor and fun to your presentation

Method:

- **Personal audit** before the session
- **Practice** : the participant will practice several times in front of the camera
- **Live feedback**: get an external and professional advise from the coach.

Target: Any senior executive who needs to deliver an impactful keynote presentation and become memorable!

Pre-requisite: have a goal to develop professional speeches and/or keynote presentations - Have an expertise in a specific field.

Competencies: Impact - be clear and structured - communicate a concept in a short time frame - lead a good Q&A session - better communicate - know how to create a nice and interactive ambiance - create impactful visuals (PowerPoint or any visual aid)